# LOUISIANA STATE ARTS COUNCIL QUARTERLY MEETING

Terrebonne Parish Main Library
151 Civic Center Boulevard
Houma, LA 70361
August 27, 2004
10:00 a.m. – 2:00 p.m.

### WELCOME AND INTRODUCTIONS

Christine Weeks called the meeting to order at 10:20 a.m. Introductions of Council, LDOA staff and audience members:

Tammy Haynes, Exec. Dir., Houma-Terrebonne Arts and Humanities Council

Angelle Percle, CDC, Houma-Terrebonne Arts and Humanities Council

Edwina Yakupzack - Le Petite Theatre

Clayton Voison, Chair, Terrebonne Consolidated Government Parish Council

Gail LeCompte

Ann Picou, Main Street Manager

Tonya Chauvin, Houma Area Convention & Visitors Bureau

John Hebert, Vice President, Synergy Bank, President, Houma-Terrebonne Arts and Humanities Council

Chairman welcomed LSAC to Houma.

Introduced J. L. Nave, representative on behalf of the Louisiana Partnership for the Arts (LPA). Gave commentary – brief background of LPA, advocacy, lobbyist Charlie Smith, and the Peer Assistance Network.

Angela Hammerli mentioned the Chauvin Sculpture Garden. A tour of the facility is available for those interested.

Neil Early commented on the efforts of the Louisiana Alliance for Arts Education (LAAE).

### APPROVAL OF THE MINUTES

Neil Early moved to accept the minutes of the June 2004 meeting. Susan Brunner seconded the motion. The motion passed unanimously and the minutes were approved as presented.

## **CHAIRMAN'S REPORT**

### Executive Director Search Update

The search committee will convene a meeting after the LSAC meeting. Fred Zeagler, Neil Early, Susan Brunner, J. L. Nave, Jose Canseco, Christine Weeks.

## DIRECTOR'S REPORT

# Roadmap for Change

Roadmap for Change will be available within the next month. The *Roadmap* will serve as the Lt. Governor's plan of action for the next three years. One significant piece is the *Cultural Economy Initiative* which originated from this year's NEA Challenge America Grant through the Division of the Arts.

## Partnerships with LPA

Ms. Breaux mentioned the legislative event, State Arts Conference, and Governors Arts Awards will tentatively be May  $17^{th}-18^{th}$ . May  $17^{th}$  would be LPA meeting and the Legislative Event that evening. May  $18^{th}$  – brief LPA meeting, one-day arts conference, culminating with the Governor's Arts Awards.

# Cultural Economy Initiative (formerly Creative Industries)

Within the next two to three weeks there will be a contract in place.

Cultural Economy Initiative is designed to help us analyze and quantify the economic state of culture in Louisiana and takes the Economic Impact Study to the next level.

- 1. Engage key leaders across the state in a cultural task force (consisting of arts, culture, business, economic development and workforce leaders). Timeline is Sept. 2004 through May-June 2005.
- 2. Review literature and data to acquire a good snapshot of the state of the arts.
- 3. Defining the cultural economy in Louisiana.
- 4. Define the cultural workforce.
- 5. Inventory resources specific to creative economy (education, training, technology resources), financial resources what is available and what is not.
- 6. Best practices.
- 7. Creation of a Cultural Economy Strategic Plan and a Blue Print representative of the findings.

First flagship initiative of the new Lt. Governor's administration.

There are plans in the Lt. Governor's Office for a two-day Cultural Economy Conference, Dec.  $9^{th} - 10^{th}$ , at the Convention Center in New Orleans and the Hilton Hotel. Cost is \$30. This should enable grassroots and larger organizations to participate. Funds for the conference are being generated through private donors. Target for the conference is 700.

Day One - Education opportunity. Come together to learn about what these ideas are.

Day Two - Looking at the arts and culture components by workgroup/discipline.

#### NEW BUSINESS

# Approval of FY 2005 Mini-Grant and Artist Roster Recommendations

Referenced the Executive Committee authorization to approve Mini-Grants and Roster. The full Council will approve the recommendations. In December, the Executive Committee will approve the Mini-grant awards in lieu of full Council approval.

Angela Hammerli moved to accept the Mini-Grant recommendations. Neil Early seconded the motion. The motion passed unanimously.

Neil Early moved to accept State Arts Roster recommendations. Juana Woodard seconded the motion. The motion carried unanimously.

# STANDING COMMITTEES

#### Advocacy

LPA and Executive Committee will be discussing what the Advocacy message and push should be for this year (FY05).

# Policy (Assessment/Strategic Plan)

Dabne Liebke provided an update on the Assessment and Strategic Plan.

Currently conducting surveys – organizations (formal organized entities) and artists (anyone who makes any kind of money as an artist). There is also an Open Forum comment that will allow for feedback from the audience, volunteers, board of directors, etc.

Mid – End September, surveys will be closed for compilation purposes.

Assessment Report will be generated and presented to the Steering Committee at a September meeting. Data from surveys and focus groups will be compiled.

Steering Committee will begin work on the Strategic Plan starting in October.

Community Forums will be held around March.

In June, the LSAC will be asked to approve the Strategic Plan

Provided Web link for access to and completion of the surveys.

Commented that the Community Forums will be held in every major city in Louisiana. One will be in Houma.

# Special Events

Angela Hammerli commented that the Governor's Arts Awards process will be underway fairly soon. Mentioned the change for the letters of endorsement. Also mentioned the recommendation to move the timeline.

# **OLD BUSINESS**

NONE

# **ANNOUNCEMENTS**

Neil Early commented on the LA Storytelling Association and partnership with LSU-A. Distributed information on the statewide Tell-A-Whopper Contest.

Art After Dark program, Sept. 11<sup>th</sup> in Houma. 45 artists and 20 businesses participating, with 26 sites. Flyers were distributed providing more information.

## **ADJOURN**

There being no further business, the meeting was adjourned at 11:30 a.m.